



VISIONARY

When Robbin Orbison moved to the Cape four years ago with her husband, they were both in the process of creating new businesses, and they were both working from home. “That was kind of driving us crazy,” she admits, “so we went to look for a co-working center or a shared workspace of some sort, and we found that there weren’t any. That’s when I decided that should be the business I start.”

In 2016, Orbison opened CapeSpace in Hyannis, the first full-service co-working center on Cape Cod. Within its 8,600 square feet, CapeSpace offers private offices, meeting rooms and communal work areas. Users also have access to a shared café and receptionist, and CapeSpace even offers virtual office services. Membership, though, isn’t required to use CapeSpace, as anyone can rent an office or conference room for a day.

With CapeSpace, which will soon include a second location in Orleans, Orbison has tapped into a community of remote workers, offering them a way to do businesses without feeling isolated. “It’s the members who really make the place what it is,” says Orbison. “My members all know each other, and many of them are doing business with each other, they’re networking with each other, and it’s a microcosm of the Cape itself.”



The entrepreneurial spirit is strong on Cape Cod, with people thinking outside the box to bring innovative businesses and services to the region. There are two very interesting new businesses who, ironically, are not only thinking outside the box but also using an actual box to deliver a little bit of Cape Cod right to your door every month. Perfectly Portioned and Cape Cod Calling are new online subscription box services bringing curated products to doorsteps across the region.

Lorrie McDaniel of Cotuit, founder of Perfectly Portioned, offers exceptional meal preparation and meal delivery on Cape Cod and in the Plymouth area. The subscription service packages and delivers fresh, healthy, ready-to-heat meals. For McDaniel, the idea for Perfectly Portioned just took off. “I was meal prepping for myself and people asked me to do it for them,” she explains.

Perfectly Portioned meals come in three servings: standard, athlete (for those who want a bigger meal

than standard), and six dinner entrée packages. McDaniel also recently branched into Perfectly Portioned Parents, offering freezer-friendly, fully prepared, healthy meals designed for the elderly, caregivers and those with dietary restrictions. For all meals, Perfectly Portioned works with nutritionist Daryl Routhier to create healthy, fresh and delicious meals that are prepared in a commercial kitchen by a professional chef. In addition, Iana Stacy, who has recently made a local splash at places like Hometown Juice in Sandwich with her healthy snacks that she calls Feel Good Snacks, is also pairing with McDaniel to provide everything a client needs to stay on track throughout the day. Subscribers no longer have to worry about constant supermarket shopping, planning daily meals, cooking or extensive cleaning, and caretakers can be assured that loved ones are being supplied with nutritious and tasty meals.

“Perfectly Proportioned represents a significant lifestyle change,” says McDaniel. “While providing healthy meals, I’m also trying to get people